



**Washington
Association for
Community Health**
Community Health Centers
Advancing Quality Care for All



Keep Kids Safe, Healthy & Vaccinated During COVID-19

Webinar Training: 12pm-1pm, June 22, 2020

BACKGROUND



Due to concerns about COVID-19, many families are delaying coming into health centers for well child visits and immunizations.

Washington State Department of Health will train health centers how to communicate the importance of well child and immunization visits with families, while making them feel safe to receive care in clinic in the midst of a pandemic. Emphasis will be placed on strategies or considerations for vulnerable populations.



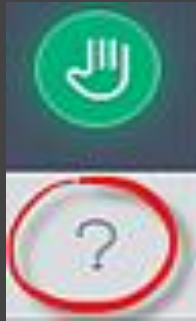
TRAINING OBJECTIVE



- As a result of the session, participants will be able to apply communication strategies to mitigate concerns and increase well child visits and childhood immunizations.



Housekeeping



Your lines are currently muted.

You can raise your hand to have your line unmuted, or type questions/comments in your Dashboard.

Handouts can be downloaded from the Dashboard.

Webinar slides, recording and handouts will be available on Association's website.

Click on the Webinar Evaluation link in your Dashboard to provide feedback.



Host: Patricia Gepert, Outreach & Equity Coordinator



KEEP KIDS SAFE, HEALTHY, AND
VACCINATED DURING COVID-19

Keep Kids Safe, Healthy and Vaccinated during COVID-19: Continue Well Child Visits and Immunizations at Health Centers

June 22, 2020



Danielle Koenig

Health Promotion Supervisor

Center for Public Affairs

Washington State Department of Health



WHAT'S THE SITUATION?

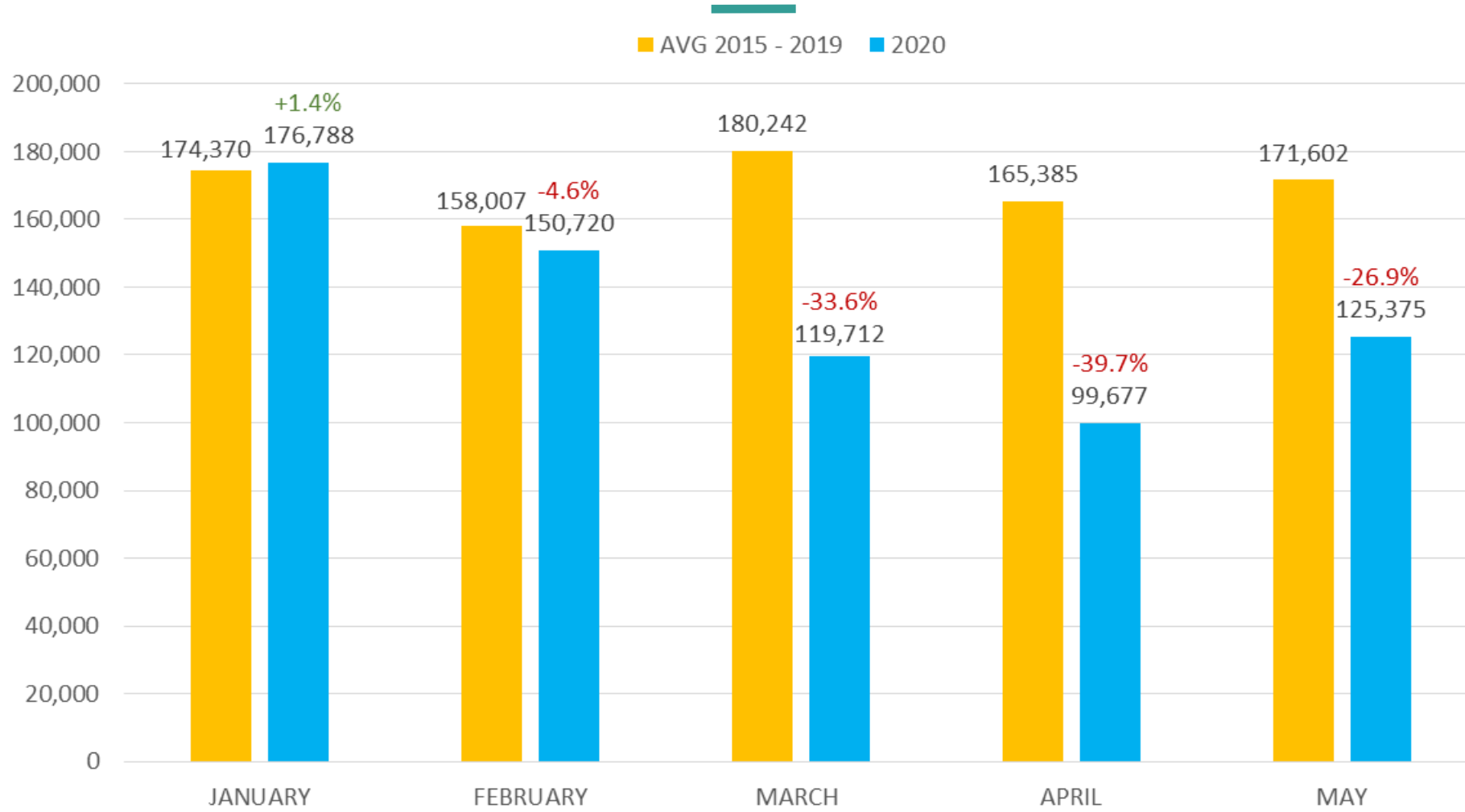


Unfortunately,
not all kids
are getting
the vaccines
they need.

Due to concerns about COVID-19, many families delayed coming in for well child visits and immunizations.

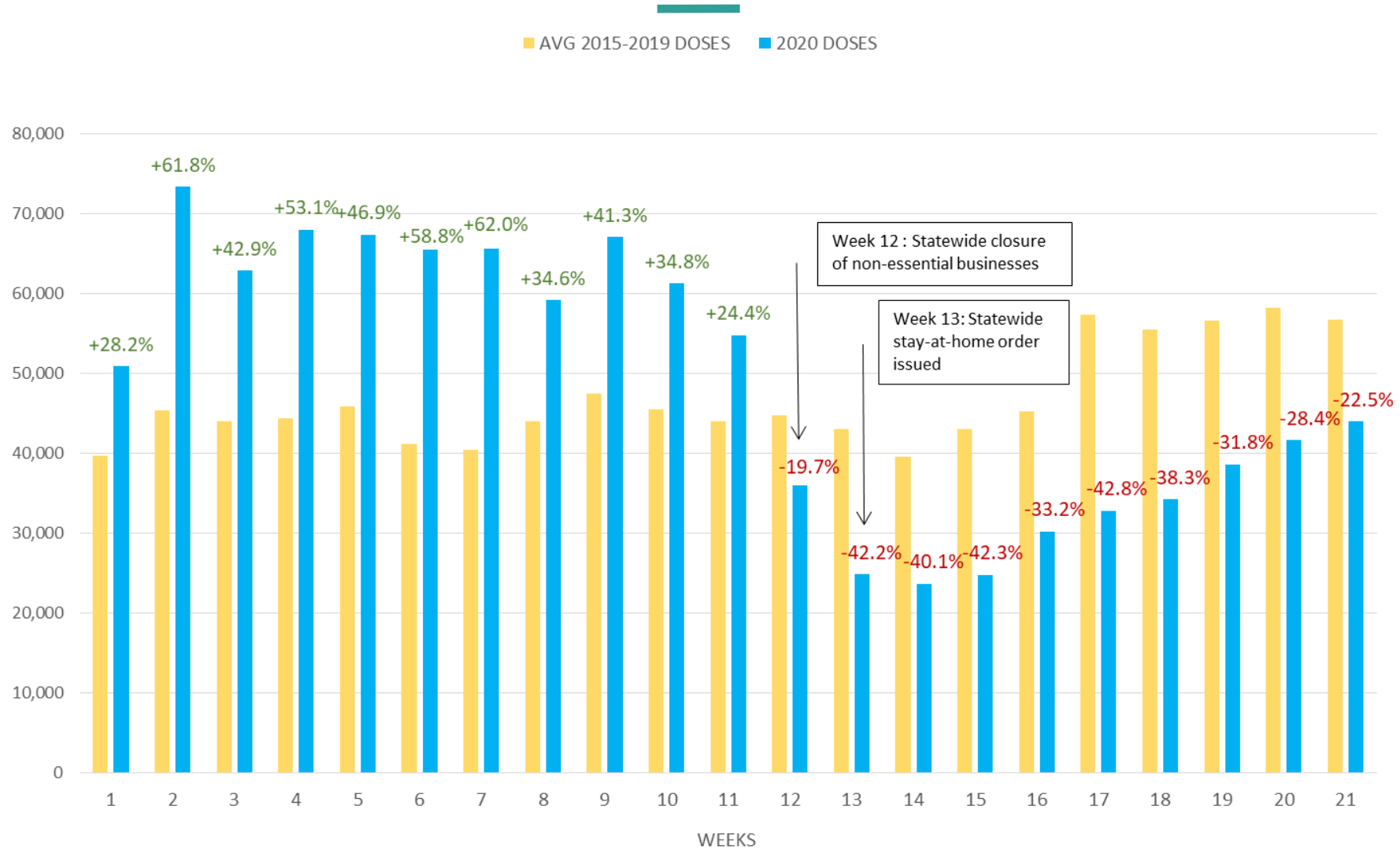
Health centers and health workers should communicate to families, especially our most vulnerable populations, that **it is safe to come in for well child visits and immunizations** and why it is important to do so.

Monthly Doses Administered, WA, Ages 0-18 Years



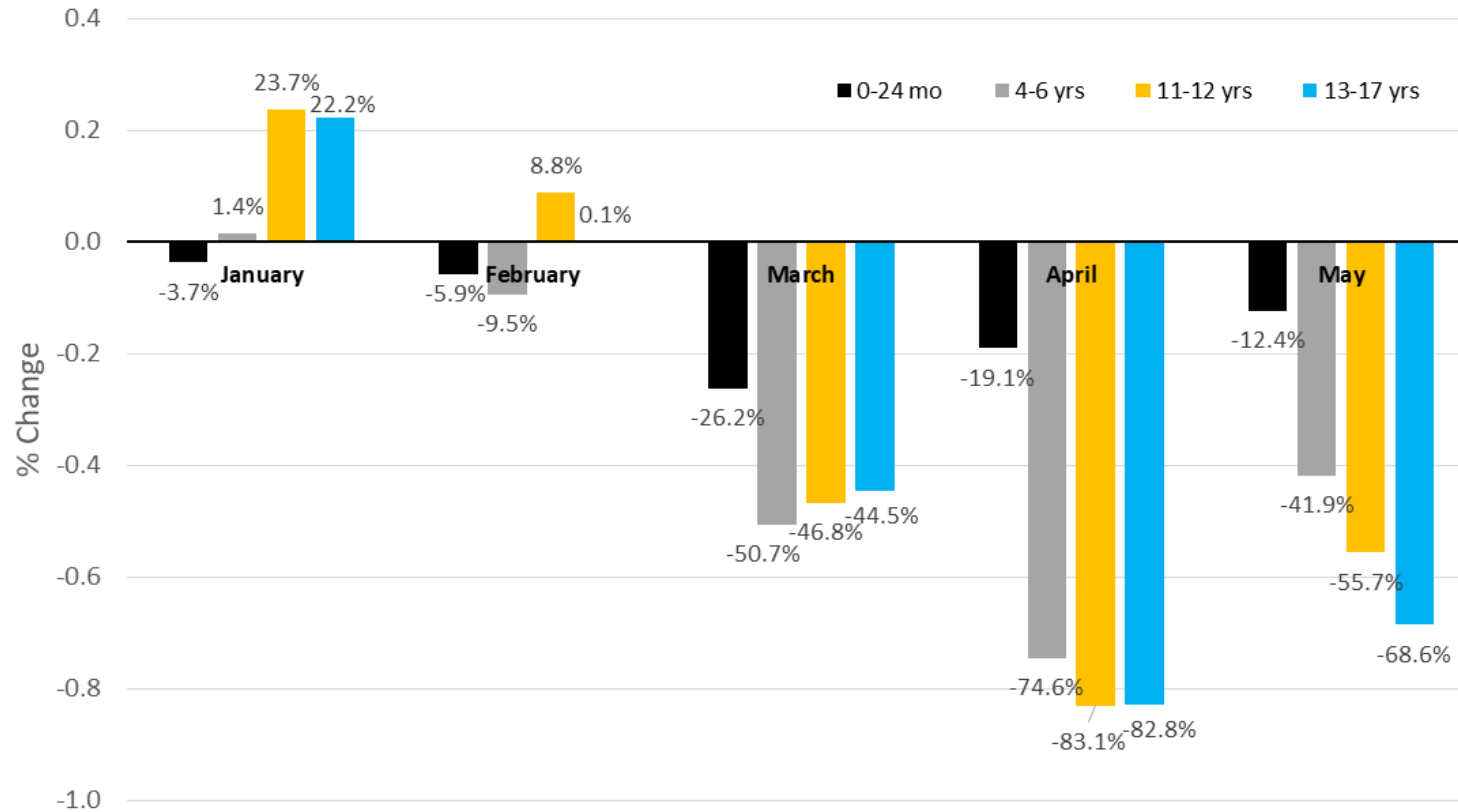
Data source: WA State Immunization Information System; all vaccines reported as of 6/8/2020

Weekly Doses Administered, WA, Ages 0-18 Years



Monthly Change in Vaccines Administered

- After seeing drastic decreases among all age groups in March and April, doses administered start to increase in May



Public health is a team effort

Health care workers are working diligently to help Washington get through the pandemic.

- Support parents
- Make facilities safe
- Care for both sick and well children

Parents help, too.

- Bring children in for well child visits and preventive care

Public health supports these practices.

- Guidance
- Reminder/recalls
- Information for parents, providers, and others

PLEASE CONTINUE VACCINATING



Vaccinations during COVID-19 are Recommended

The Washington Department of Health encourages providers to continue vaccinating patients, especially infants, pregnant women and older adults, who are at higher risk of getting diseases that vaccines can prevent.

Continuing vaccination is also recommended by:

- Centers for Disease Control and Prevention
- American Academy of Pediatrics
- American College of Obstetricians and Gynecologists
- Doctors and clinics!
- Public health departments

If You Need to Prioritize Vaccination ...

Infants and Young Children

- Birth through 24 months

Pregnant women

- American College of Obstetricians and Gynecologists has [information about supporting pregnant patients](#) during the pandemic

Older adults

- May be at higher risk of complications from COVID-19 or flu

Other Considerations

- Keep kids up to date for school
 - New requirements this year
- Avoid back-to-school appointment overload
- Child cares are reopening
- Hospital capacity during flu season
- Risk of other outbreaks
- Germ-sharing as pandemic restrictions ease

Flu Shots Are Important for All Ages

It's especially important for everyone 6 months and up to get a flu shot this year!

- Flatten the curve
- Reduce risk of complications
- Lower chance of going to hospital
- Free up hospital capacity for COVID-19 patients
- Protect vulnerable family and friends





SAFE VISITS



Tell families:

- It's important to go in
- Talk to your child's clinic to find out what they're doing to keep you safe
- Make a plan for appointments during this time

How to Make a Clinic Safe

First consider:

- **What's the risk to your patients** around possible exposure to COVID-19 when they come in for visits?
- What strategies will help you lessen these risks best?
- What's the level of COVID-19 illness in your local area?
- How many sick patients come in to your clinic?
- Can you offer vaccinations to everyone or only a few?
- **Are you following PPE guidance from CDC and OSHA to protect your staff?**

How to Make a Clinic Safe

Some strategies:

- Separate sick and well visits (physically or by time of day)
- Get outdoors (mobile clinics, in-car exams/vaccines)
- Offer masks or face coverings to patients age 2 and up
- Reduce crowding
- Screen staff, patients, caregivers, and visitors for high-risk symptoms

More ideas: www.doh.wa.gov/coronavirus and click Healthcare Providers, then “Please Continue to Vaccinate”

Vulnerable Populations

When choosing your safety practices, consider how to communicate with vulnerable populations.

What might affect families' willingness or ability to come in?

- Cultural considerations
- Homelessness
- Misinformation or a lack of accurate information
- Health literacy levels

Talk with your clients/patients to find out their barriers and figure out ways to overcome them.



WHAT ELSE CAN YOU DO?

Reassure and Bring in Patients



Share your safety story

Communicate with patients/clients

Be vocal in supporting immunizations during this time

Reassure and Bring in Patients



Reminder/Recall

Phone, letter,
email, text

Ask/Advise
strategies if
parents are
worried about
coming in

Ask DOH for
assistance if
needed

Social Media

Include what
YOU are doing
to make
things safe

#CallYour
Pediatrician

Share existing
messages

Stay Safe, Stay
Healthy, Stay
Vaccinated kit

Make Every Visit a Vaccination Visit

Check records

Standing
orders

Don't
schedule a
separate
visit



David Fagan, MD @ElBeeDoc · Jun 9

Pediatric offices are open and safe. Children need their immunizations now more than ever. @Cohen_Childrens @NYSAAPCH2
[#CallYourPediaticrian](#)

The doctor is in!

Pediatricians are taking steps to make sure it's as safe as possible for office visits:

Separate "Sick" and "Well" times and areas  	  Phone check-in and in-car waiting rooms	Video visits when possible 
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If you have any concerns about your child's health, please give your pediatrician a call.

American Academy of Pediatrics  healthychildren.org
Powered by specialists. Trained by parents. With the American Academy of Pediatrics.



Dr. NuevaAnormalidad @edvela52 · May 20

Los niños necesitan estar protegidos contra enfermedades prevenibles por vacunación. Solicite orientación a [#LlameASuPediatria](#) [#CallYourPediaticrian](#) y asegúrese de que las vacunas de su hijo estén actualizadas



Hobble Creek Pediatrics
@CreekHobble

Dear parents:
We'll take 'em off your hands for 20 minutes.
Love,
Hobble Creek Pediatrics :)
[#CallYourPediaticrian](#)



Texas Pediatric Society @TXPeds · Jun 10

[#CallYourPediaticrian](#)

Measles is the last thing you want during a pandemic.

YOUR PEDIATRICIAN IS HERE FOR YOU

OFFICES ARE Open!

 **Texas Pediatric Society**
The Texas Chapter of the American Academy of Pediatrics. Dedicated to Texas.

Use Campaign Materials

Stay Safe, Stay Healthy, Stay Vaccinated

www.immunitycommunitywa.org/covid-19-and-immunizations

- Flyer in 6 languages
- Social media toolkit
- Q&A
- Parent/caregiver resources
- Provider resources

Site also in Spanish:

immunitycommunitywa.org/el-coronavirus-y-las-inmunizaciones

Stay Safe, Stay Healthy, Stay Vaccinated!



Keep your child safe by staying up to date on vaccinations during COVID-19. Clinics have changed to make it safe for your child to get needed vaccines.

While there isn't a vaccine against COVID-19 yet, the good news is that vaccines can protect children from 14 other serious diseases. Delaying or missing vaccines could put your child, your family and your community at risk for these diseases. Vaccinating children on time is the best way to protect them.

Talk with your child's doctor, nurse or clinic about the immunizations your child needs to stay healthy, and ask about the clinic's safety measures to protect your family when you visit.

Do your part: Stay Safe, Stay Healthy, Stay Vaccinated!

Resources

- Need help finding a doctor or clinic, or other health resources? Call the Help Me Grow Washington Hotline at 1-800-322-2588.
- Not sure if your child is up to date on their vaccines? Access their immunization record for free at wa.myir.net/register
- For additional information and resources about immunizations during COVID-19, visit immunitycommunitywa.org.

“ We checked in by phone from outside the clinic and then were taken directly to a room, which was sanitized after we left. It was reassuring to see all the steps the office took to keep us safe. ”

– Mother of a 14-month-old

WithinReach

IMMUNITY
COMMUNITY

Washington State Department of
Health

WCAIP
WASHINGTON CHAPTER
AMERICAN ACADEMY OF PEDIATRICS

Будьте в безопасности, будьте здоровы, будьте привиты!



Берегите здоровье ребенка: соблюдайте график прививок во время COVID-19. В клиниках приняты меры для безопасной вакцинации детей.

Хотя вакцины от COVID-19 еще нет, хорошая новость в том, что прививки могут защитить детей от 14 других опасных заболеваний. Запоздалые и пропущенные прививки могут подвергнуть ребенка, семью и район риску этих заболеваний. Своевременная вакцинация детей лучший способ защитить их.

Поговорите с врачом, медсестрой или клиникой ребенка о прививках, которые нужны ему, чтобы быть здоровым, и спросите, какие меры приняты в клинике для защиты вашей семьи при посещении.

Внесите свой вклад: будьте в безопасности, будьте здоровы, будьте привиты!

Ресурсы

- Вам нужна помощь в поиске врача, клиники или других ресурсов по здоровью? Звоните в телефонную службу штата Вашингтон Help Me Grow Washington Hotline: 1-800-322-2588.
- Вы не знаете, все ли прививки сделаны ребенку в срок? Проверьте (бесплатно) его карточку прививок здесь: wa.myir.net/register
- Дополнительная информация и ресурсы по прививкам во время COVID-19 здесь: immunitycommunitywa.org.

“ Мы зарегистрировались по телефону перед посещением клиники. Нас провели в кабинет, который продезинфицировали после нашего приема. Меня успокоило, что в клинике приняты меры предосторожности. ”

– Мать 14-месячного ребенка

WithinReach

IMMUNITY
COMMUNITY

Washington State Department of
Health

WCAIP
WASHINGTON CHAPTER
AMERICAN ACADEMY OF PEDIATRICS

Available in English, Spanish, Simplified Chinese, Somali, Russian, Vietnamese

Stay Safe, Stay Healthy, Stay Vaccinated!

www.immunitycommunitywa.org



“Our goal is to protect our patients from illnesses prevented by vaccines and stay safe from COVID-19 at the same time.”

– South Sound Pediatrician



Stay Safe, Stay Healthy, Stay Vaccinated!

www.immunitycommunitywa.org



Stay Safe, Stay Healthy, Stay Vaccinated!

www.immunitycommunitywa.org



“It's extremely important for young children to receive their vaccinations on time, so we can prevent outbreaks of vaccine preventable diseases.”

– Eastern Washington Pediatrician



Stay Safe, Stay Healthy, Stay Vaccinated!

www.immunitycommunitywa.org



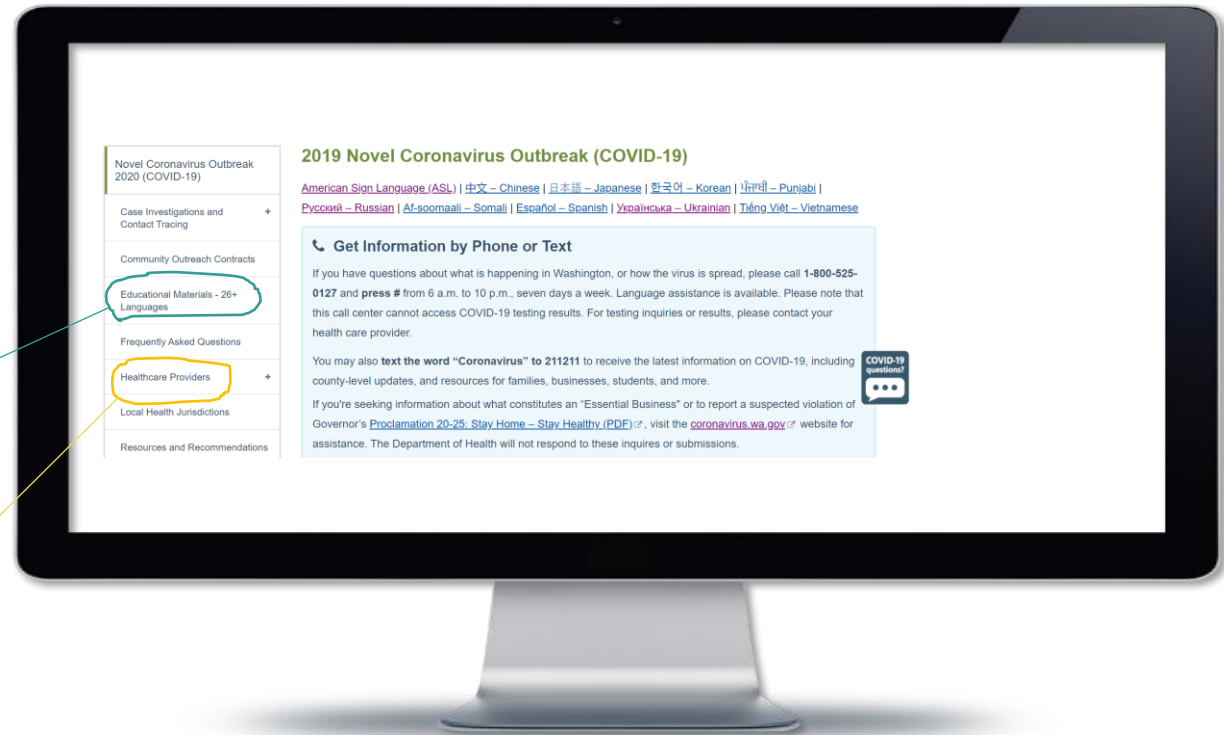


THE FUTURE AND RESOURCES

Online Resources

**www.doh.wa.gov/
coronavirus**

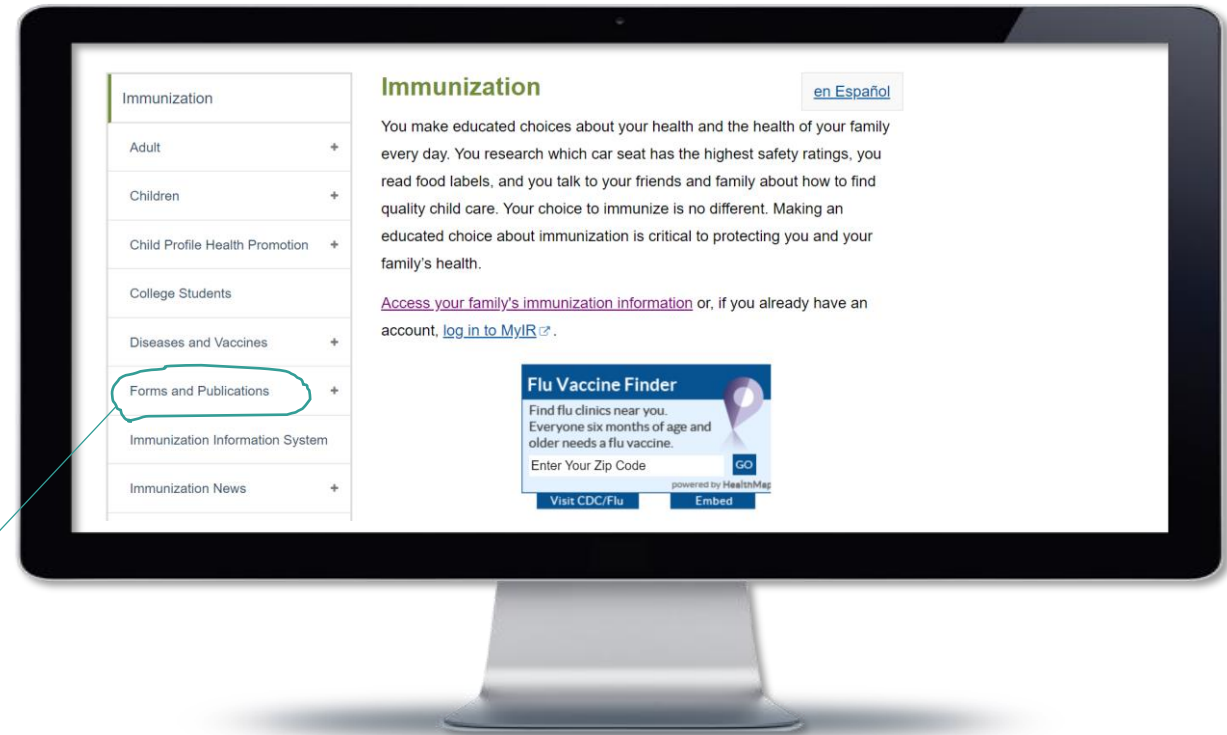
- Materials in 26 languages
- Health care provider guidance documents



Online Resources

[www.doh.wa.gov/ Immunization](http://www.doh.wa.gov/Immunization)

- Materials for you to order (posters, booklets)
- Materials for you to print (flyers, brochures)
- Vaccine information



Online Resources

Community Health Worker Flipbook

“The Importance of Adult
Immunizations”

“La importancia de la
vacunación en los adultos”

[www.doh.wa.gov/
immunization/adult](http://www.doh.wa.gov/immunization/adult)



More Resources



For you

[Coronavirus.wa.gov](https://coronavirus.wa.gov)

[ImmunityCommunityWA.org](https://immunitycommunitywa.org)

www.cdc.gov/coronavirus

www.cdc.gov/vaccines



For your clients

Plain Talk About Childhood Immunization

- [English](#)
- [Spanish](#)
- [Russian](#)
- (Ukrainian coming soon)

www.doh.wa.gov/immunization

[Coronavirus.wa.gov](https://coronavirus.wa.gov)

What Is Coming Up?

- More “Stay Safe” campaign materials
- Reminder/recall letters from the state
 - Sent one letter to parents of 35,000 kids age 4-6 last month
 - Will send one to parents of 0-24 month olds at end of this month
- New school immunization rules go into effect Aug. 1
 - www.doh.wa.gov/scci
- Continue to share immunization data
- Statewide flu vaccine campaign

Questions?



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@WADeptHealth



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Please call 711 Washington Relay Service or email civil.rights@doh.wa.gov.

THANKS



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Questions/Comments contact: Patricia Gepert (pgepert@wacommunityhealth.org)

