

COVID-19 Vaccine: A Health Center's Approach

Episode 3 – Community Health Commute

In This Episode

Barb Middleton, MSN, RN, Chief Operations Officer from NEW Health, a Washington State community health center, shares her organization's experience leading up to, and after the release of the vaccine. Barb shares key planning strategies and challenges that have helped or hindered their efforts and celebrates the silver linings.

Key Takeaways

- Multisector regional partnerships with authorities and other stakeholders (fire department, school superintendent, hospital, county leaders, etc.) have promoted consistent coordination, support, and unified community messaging.
- Engaging all levels of staff in planning conversations supports building your operational rhythm. Consider all ideas.
- Change is inevitable. Flex and adapt based on what will be most beneficial for your organization and patients.
- Supply shortages and staff bandwidth are current and common challenges. Know your limitations and do the best you can each given day. Over communicate with patients.
- Keep the positives at the forefront – celebrate the wins.

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